WHO WE WORK WITH: Since 1995, PENCIL has connected over 50,000 students to success by building partnerships that bring together business professionals and students across New York City. Thank you to all of the supporters, donors and volunteers who have joined PENCIL in increasing access to internships, mentorships, and school partnership programs. Through this work, PENCIL has opened eyes, minds and doors for public school students in NYC. In the fourth year of PENCIL’s strategic growth plan, during the 2021-22 school year and summer, 1,246 volunteers from 185 businesses worked with over 7,400 students.

2021-2022 IMPACT REPORT

School Year Programs

SCHOOL PARTNERSHIP PROGRAMS: PENCIL-facilitated workshops and experiences create and support ongoing relationships between business partners, school staff, and students to prepare students for college and career success. During the 2021-22 school year, PENCIL conducted 261 partnership program sessions.

88% OF STUDENTS SAW AN INCREASE IN ONE OR MORE "KEY TO SUCCESS"

WATCHING THE STUDENTS GROW YEAR OVER YEAR. IT WAS SUCH A GREAT EXPERIENCE TO SEE THEM AS RISING JUNIORS GROWING INTO RISING FRESHMAN AT VARIOUS COLLEGES.

- Bloomberg Volunteer

POINT OF ENGAGEMENTS: These events provide groups of corporate volunteers, with high impact one-day engagement opportunities to connect with New York City public schools and students. During the 2021-22 school year, PENCIL held 12 Engagements. 182 volunteers from 7 companies worked with 373 students from 10 schools.

Principal For A Day®

On May 19th 2022, PENCIL once again hosted in-person and virtual Principal For A Day visits! Principal For A Day is an immersive visit to a NYC public school where executives learn about what it takes to lead a school directly from principals as well as visit with students to offer insight into their career trajectory and opportunities that exist within their industry.

4,362 Students
337 Teachers
136 Executives
134 Schools
100 Companies
PENCIL received 3,906 applications for its summer employment programs. 1,386 students completed pre-employment training. A record breaking 788 students participated in paid work-based learning experiences and internships. 83 of those students participated in PENCIL’s Career Explorers Program and 78 participated in Tech NYC.

**Training**

**TOP SKILLS STUDENTS WANTED TO IMPROVE ON**

- **22%** Verbal Communication
- **18%** Confidence
- **16%** Professionalism
- **15%** Problem Solving
- **11%** Teamwork and Collaboration

**Internships**

627 interns worked in positions at large companies like A+E Networks, Bloomberg, DTCC, SL Green, and Weil as well as dozens of local businesses like Awisco, nonprofits like YUCA Arts, and city agencies like the Department of Youth and Community Development. The students participated in paid 6-week summer internships and earned at least $15/hour. During their internships, they provided employers with support for critical functions such as marketing, program development, content creation, and financial management.

**TOP 5 INDUSTRIES THAT HOSTED INTERNS**

- **33%** Government
- **14%** Information Technology
- **12%** Educational Services
- **8%** Non-profit
- **7%** Real Estate

89% of students said they felt comfortable asking their supervisor for a referral in the future.

PENCIL students earned approximately $1.8M during the summer.

100% of students were able to learn about business processes.

**Career Explorers**

PENCIL recruited 83 students for Career Explorers from 27 different schools. They participated in a paid work-based learning experience that included one-on-one mentoring by 78 business volunteers from 18 companies around the city. Students worked on capstone projects that focused on industries like Real Estate, Law, Community Service, Finance and more.

**TOP SKILLS STUDENTS WANTED TO IMPROVE ON**

- **22%** Verbal Communication
- **18%** Confidence
- **16%** Professionalism
- **15%** Problem Solving
- **11%** Teamwork and Collaboration

**Internships**

627 interns worked in positions at large companies like A+E Networks, Bloomberg, DTCC, SL Green, and Weil as well as dozens of local businesses like Awisco, nonprofits like YUCA Arts, and city agencies like the Department of Youth and Community Development. The students participated in paid 6-week summer internships and earned at least $15/hour. During their internships, they provided employers with support for critical functions such as marketing, program development, content creation, and financial management.

**TOP 5 INDUSTRIES THAT HOSTED INTERNS**

- **33%** Government
- **14%** Information Technology
- **12%** Educational Services
- **8%** Non-profit
- **7%** Real Estate

89% of students said they felt comfortable asking their supervisor for a referral in the future.

PENCIL students earned approximately $1.8M during the summer.

100% of students were able to learn about business processes.

**Career Explorers**

PENCIL recruited 83 students for Career Explorers from 27 different schools. They participated in a paid work-based learning experience that included one-on-one mentoring by 78 business volunteers from 18 companies around the city. Students worked on capstone projects that focused on industries like Real Estate, Law, Community Service, Finance and more.