

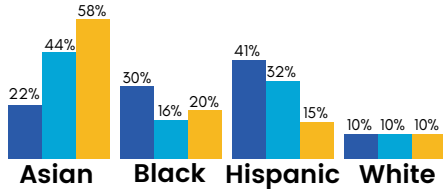


# 2021-2022 IMPACT REPORT

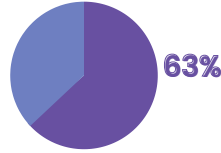
**WHO WE WORK WITH:** Since 1995, PENCIL has connected over **50,000 students** to success by building partnerships that bring together business professionals and students across New York City. Thank you to all of the supporters, donors and volunteers who have joined PENCIL in increasing access to internships, mentorships, and school partnership programs. Through this work, PENCIL has opened eyes, minds and doors for public school students in NYC. In the fourth year of PENCIL's strategic growth plan, during the 2021-22 school year and summer, **1,246 volunteers** from **185 businesses** worked with over **7,400 students**.

## Student Demographics

School Year Programs Point of Engagements Summer Programs



\*Demographic categories with less than 5% not shown



**FIRST-GENERATION COLLEGE BOUND STUDENTS**

School Year Programs Point of Engagements Summer Programs



\*Demographic categories with less than 5% not shown

## School Year Programs

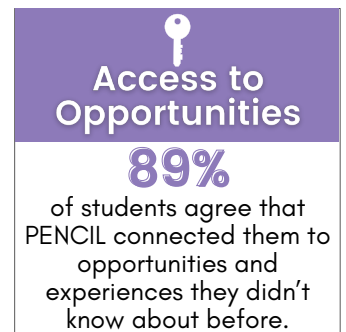
**SCHOOL PARTNERSHIP PROGRAMS:** PENCIL-facilitated workshops and experiences create and support ongoing relationships between business partners, school staff, and students to prepare students for college and career success. During the 2021-22 school year, PENCIL conducted **261 partnership program sessions**.



**88%** OF STUDENTS SAW AN INCREASE IN ONE OR MORE "KEY TO SUCCESS"

“WATCHING THE STUDENTS GROW YEAR OVER YEAR. IT WAS SUCH A GREAT EXPERIENCE TO SEE THEM AS RISING JUNIORS GROWING INTO RISING FRESHMAN AT VARIOUS COLLEGES.”

-Bloomberg Volunteer



**POINT OF ENGAGEMENTS:** These events provide groups of corporate volunteers, with high impact one-day engagement opportunities to connect with New York City public schools and students. During the 2021-22 school year, PENCIL held **12 Engagements**. **182 volunteers** from **7 companies** worked with **373 students** from **10 schools**.

## Principal For A Day®

On May 19th 2022, PENCIL once again hosted in-person and virtual Principal For A Day visits! Principal For A Day is an immersive visit to a NYC public school where executives learn about what it takes to lead a school directly from principals as well as visit with students to offer insight into their career trajectory and opportunities that exist within their industry.



# Summer Programs

PENCIL received **3,906 applications** for its summer employment programs. **1,386 students** completed pre-employment training. A record breaking **788 students** participated in paid work-based learning experiences and internships. **83** of those students participated in PENCIL's Career Explorers Program and **78** participated in Tech NYC.

## Training

### TOP SKILLS STUDENTS WANTED TO IMPROVE ON



## Internships

**627 interns** worked in positions at large companies like A+E Networks, Bloomberg, DTCC, SL Green, and Weil as well as dozens of local businesses like Awisco, nonprofits like YUCA Arts, and city agencies like the Department of Youth and Community Development. The students participated in paid **6-week summer internships** and earned at least **\$15/hour**. During their internships, they provided employers with support for critical functions such as marketing, program development, content creation, and financial management.

### TOP 5 INDUSTRIES THAT HOSTED INTERNS



89%

OF STUDENTS SAID THEY FELT COMFORTABLE ASKING THEIR SUPERVISOR FOR A REFERRAL IN THE FUTURE.

“

THE FIRST POST I CREATED CAME OUT THURSDAY AND WHEN I SAW IT, I GASPED AND TEARED UP A BIT. I CAN'T EXPLAIN WHY, BUT SEEING SOMETHING I CREATED BEING PUBLICIZED MADE ME SO PROUD OF MYSELF.

-College Sophomore, PENCIL Intern

PENCIL STUDENTS EARNED APPROXIMATELY \$1.8M DURING THE SUMMER



“

I HAD A LOT MORE INSIGHT INTO THE BASICS OF MY CAREER FIELD, REINFORCING MY GOALS TO PURSUE A DIFFERENT FIELD IN THIS INDUSTRY. HOWEVER, MY KNOWLEDGE AND EXPERIENCE WILL BE VALUABLE MOVING ON.

-College Junior, Alliance for Coney Island Intern

## Career Explorers

PENCIL recruited **83 students** for Career Explorers from **27 different schools**. They participated in a paid work-based learning experience that included one-on-one mentoring by **78 business volunteers** from **18 companies** around the city. Students worked on capstone projects that focused on industries like Real Estate, Law, Community Service, Finance and more.

100%

OF STUDENTS SAID THEY DEVELOPED THE SKILLS NECESSARY TO BE SUCCESSFUL IN THEIR PROJECT.

“

CAREERS EXPLORERS HAS POSITIVELY INFLUENCED MY CAREER GOALS. AFTER GIVEN THE CHANCE TO SPEAK WITH PROFESSIONALS FROM VARIOUS AREAS, I AM NOW MORE CONFIDENT IN MY OWN ABILITY TO CHASE MY GOALS.

-High School Junior

94%

OF STUDENTS SAID THEY CONNECTED WITH PROFESSIONALS FROM OTHER TEAMS AND DEPARTMENTS

100% OF STUDENTS WERE ABLE TO LEARN ABOUT BUSINESS PROCESSES.

97% OF STUDENTS WILL REMAIN CONNECTED TO INDIVIDUALS FROM THEIR PROGRAM.