



## 2021 VIRTUAL GALA SPONSORSHIP OPPORTUNITIES

Yes! I would like to support the 2021 PENCIL Virtual Gala

### \$100,000: Valedictorian (1 Available)

- Presenting sponsor of virtual gala
- Benefits of Honor Society level

### \$50,000: Honor Society

- Logo/name on virtual gala promotional materials
- Logo/name on virtual gala convening materials and verbal recognition as a campaign sponsor
- Benefits of Dean's List level

### \$25,000: Dean's List

- Logo inclusion on virtual gala promotional materials
- Benefits of Champion Level

### \$15,000: Champion

- Listing on virtual gala promotional materials
- All benefits of Leader Level

### \$10,000: Leader

- Recognition across PENCIL's social media channels (Facebook, Twitter, and Instagram)
- Benefits of Advocate Level

### \$5,000: Advocate

- Benefits of Supporter Level

### \$2,500: Supporter

- Listing on select virtual gala and campaign materials

### \$1,000: Friend

- Your support will help us connect students to success! Any supporter making a gift of \$1,000 will receive a listing on the annual report and our website

To make your gift online, please [click here](#).

#### **Contact Information:**

Preferred Donor Listing: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

#### **Payment Information:**

\_\_\_\_\_ I will send a check payable to PENCIL, Inc.  
\_\_\_\_\_ Please send me an invoice  
Please charge my:  
\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express  
Name on Card: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Please return completed form to [lcarll@pencil.org](mailto:lcarll@pencil.org). If you have any questions, please call 212.524.2399.