



CAMPAIGN SPONSORSHIP OPPORTUNITIES

Yes! I would like to support the 50,000 Futures Campaign

\$100,000: Valedictorian (1 Available)

- Presenting sponsor on all campaign videos
- Benefits of Honor Society level

\$50,000: Honor Society (3 Available)

- Written feature in digital campaign journal
- Recognition as a sponsor of one of three video series
- Logo/name on 50,000 Futures promotional materials
- Logo/name on 50,000 Futures convening materials and verbal recognition as a campaign sponsor
- Up to a two-page ad in the campaign journal
- Opportunity for an Instagram "takeover"
- Benefits of Dean's List level

\$25,000: Dean's List

- Logo on campaign promotional materials and on campaign results announcement
- Logo (or name) inclusion on PENCIL's website
- Benefits of Champion Level

\$15,000: Champion

- Listing on campaign promotional materials
- All benefits of Leader Level

\$10,000: Leader

- Opportunity to place up to a one-page ad in the campaign journal
- Recognition across PENCIL's social media channels (Facebook, Twitter, and Instagram)
- Benefits of Advocate Level

\$5,000: Advocate

- Benefits of Supporter Level
- Opportunity to place up to a half-page ad in the campaign journal

\$2,500: Supporter

- Listing on 50,000 Futures Campaign materials
- Listing in the digital campaign journal

\$1,000: Friend

- Your support will help us connect students to success! Any supporter making a gift of \$1,000 will receive a listing in the digital campaign journal

To make your gift online, please [click here](#).

Contact Information:

Preferred Donor Listing: _____
Contact Name: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Email: _____

Payment Information:

_____ I will send a check payable to PENCIL, Inc.
_____ Please send me an invoice
Please charge my:
_____ Visa _____ MasterCard _____ American Express
Name on Card: _____
Card Number: _____
Expiration Date: _____ CVV: _____

Please return completed form to lcarll@pencil.org. If you have any questions, please call 212.524.2399.