



# PRINCIPAL FOR A DAY<sup>®</sup> EXECUTIVE GUIDE

**JOIN US ON APRIL 16TH AT A NEW YORK CITY PUBLIC SCHOOL TO PARTICIPATE IN ACTIVITIES PLANNED BY THE PENCIL TEAM IN COLLABORATION WITH YOUR SCHOOL.**

- Are you interested in learning about the NYC public education system?
- Would you like a meaningful way to connect with a principal and school?
- Do you want to help find ways to connect students to success?
- Are you a proud public school alum looking to reengage your alma mater?

If you answered yes to any of these questions, then PENCIL wants you to participate in **Principal For A Day<sup>®</sup>**!

## **You may have an opportunity to:**

- shadow a principal to gain a deeper understanding of their role
- join a principal as a thought partner and advisor for the day
- conduct morning announcements
- speak at a special assembly

**WHATEVER ROUTE YOUR DAY TAKES, WE GUARANTEE IT WILL BE A UNIQUE AND POWERFUL EXPERIENCE.**

**STEP ONE:** Sign up on PENCIL's website [www.pencil.org/pfad](http://www.pencil.org/pfad)

**STEP TWO:** PENCIL's team will be in touch to match you with a school and prepare you to be Principal For A Day<sup>®</sup>!

**STEP THREE:** Review your agenda and the information about your school sent by the PENCIL team.

**STEP FOUR:** On April 16 show up at your school ready to learn, think, engage and have fun!

If you have any questions, reach out to Nakia Alston-Hendrickson, PENCIL's Associate Director of Corporate & Foundation Relations at: [nalston-hendrickson@pencil.org](mailto:nalston-hendrickson@pencil.org) or (917) 565-9439

**[PENCIL.ORG/PFAD](http://PENCIL.ORG/PFAD)**



# PRINCIPAL FOR A DAY<sup>®</sup> 2019

**ON APRIL 16, 2019, HUNDREDS OF NYC PUBLIC SCHOOLS ACROSS THE FIVE BOROUGHES WILL OPEN THEIR DOORS TO SENIOR BUSINESS EXECUTIVES, SOCIAL ENTREPRENEURS, AND CIVIC LEADERS WHO WILL BECOME PRINCIPAL FOR A DAY<sup>®</sup>.**

For nearly 25 years, PENCIL's Principal For A Day<sup>®</sup> has been the event to connect the business community with our city's 1.1 million students. This unique, hands-on experience gives executives an insider view of how our schools are preparing the next generation of New Yorkers. It opens eyes to amazing success stories and to the many opportunities that can help our incredible students achieve their ambitions.

Since its launch, Principal For A Day<sup>®</sup> has engaged over 9,000 individuals including: Maria Bartiromo, Michael Bloomberg, Frances McDormand, and Diane von Fürstenberg as well as hundreds of CEOs and senior leaders from companies like A+E Networks, Apple, Condé Nast, Estée Lauder, IBM, JetBlue, JPMorgan Chase, Sony Music, Toyota, and VH1.

**NOW IT'S YOUR TURN!**

**LEARN MORE  
AND SIGN  
UP AT  
[PENCIL.ORG/PFAD](http://PENCIL.ORG/PFAD)**

If you have  
any questions,  
please reach out to  
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