

Jacki Kelley
Chief Operating Officer
Bloomberg Media Group

Jacki Kelley is Chief Operating Officer of Bloomberg Media Group, Bloomberg LP's global multi-platform media organization that comprises digital, mobile, television, digital video, radio, print magazines and live events platforms. Jacki, who joined Bloomberg L.P. in September 2014, leads the business operations of Bloomberg Media, with a focus on driving global revenue growth, brand strength and developing the company's new media strategy under CEO Justin B. Smith.

A dynamic leader with more than 20 years of experience, Jacki is widely credited with disrupting traditional business models to successfully meet client objectives across the publishing and advertising industries. She served as CEO for IPG Mediabrands North America and President of Global Clients, most recently dedicating all of her time to leading IPG's successful bid for all of Microsoft's creative and deployment work globally.

Jacki has been honored time and again throughout her career for her extraordinary work. She was named a Matrix Award Honoree by New York Women in Communications; Advertising Woman of the Year by the Advertising Women of New York; and was inducted into the American Advertising Federation Hall of Achievement. She was named one of Crain's New York Business's 50 Most Powerful Women in New York in 2013, one Advertising Age's 100 Most Influential Women in Advertising and was number one on Business Insider's 30 Most Powerful Women in Advertising list.

Jacki has also held various business roles at Yahoo!, Martha Stewart Living Omnimedia and USA TODAY. She started her career at USA TODAY, where she rose from an intern to Senior Vice President of Advertising, overseeing advertising and marketing for all international and domestic editions of the newspaper.