Adam Elster
President, Global Field Operations

ca technologies

BIOGRAPHY

Adam is president of global field operations at CA Technologies, where he leads a high-performance team of experts who are helping businesses across fast-growing, emerging markets and some of the world's most powerful and innovative companies leverage cutting-edge software to solve critical business challenges, adapt to changing IT demands, develop new business models and create new market opportunity.

> "We're excited when companies come to us with their ideas, because it's a chance for us to do what CA does best – turn great ideas into real business outcomes with real results."

> "Technology is changing everything. It's our job to help companies deal with the impact and work with them to remove barriers to their transformation so that they're not just surviving – but leading the digital revolution."

As a software executive who's worn many hats across sales, services, development, support, operations and IT, Adam's tenure covers a broad spectrum of executive leadership positions across CA, including executive vice president of worldwide sales and services. With less than 24 months in this role, he created a modern, data-driven sales force that was instrumental in leading the company to growth for the first time in over four years.

Before that, Adam led and accelerated CA's mainframe and customer success businesses, including Customer Support, Portfolio Management and Acquisition Integration. He also served as executive vice president of global business operations and transformation, owning all aspects of the company's operating plan and business model transformation.

Earlier on as general manager of CA Services, Support and Education, Adam built an integrated global team that delivered strategic insight, implementations, support and training to help customers get maximum value from their IT investments. Prior to this, he spent three years as general manager for sales in the eastern U.S.

Adam joined CA Technologies in 1999 through the acquisition of PLATINUM Technology where he supported professional services focused on data warehousing, repository, and business intelligence. He received a Bachelor of Arts degree in psychology and his Master of Sciences in management and information systems from New York University.

As a member of the Executive Leadership Team at CA Technologies and the Board of Directors at IT-ology, Adam is a champion for STEM education and a passionate advocate for diversity in sales and technology.

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See how Adam's Guppy Tank App Challenge inspired kids to make an app that helps people with autism.

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