2012 ANNUAL REPORT

pencil
Transforming Schools. Together.
that when we combine the talent, skills, and resources of businesses and public schools, our whole society benefits.
Over the past 18 years, PENCIL has provided thousands of New York City public school students with new educational opportunities to help prepare them for a productive future. We’ve done this by leveraging the extraordinary talent, skill, and energy of the city’s business and civic community to support the needs and efforts of educators in some of the city’s most underserved schools.

Nearly two decades later, the demands and challenges of providing a quality public education continue to grow. But so does our conviction that businesses have a responsibility—and a vested interest—in contributing their unique expertise to improve public education. In 2012, PENCIL reached new heights as we achieved greater impact, involvement, and action than ever before.

We began the year by launching our program in Philadelphia, through a partnership with Philadelphia Academies. Throughout the year, our Step Up for Schools campaign—a multi-pronged recruitment effort built around an advertising campaign created pro bono by Ogilvy RedWorks—helped us increase the number of schools served to nearly 400. As we completed the year, our research found that 93% of participating principals say their partnership has positively impacted their school and that PENCIL Partnerships are boosting student outcomes through their work and impact on the proven levers of school improvement.

All of this added up to new investments—and votes of confidence—in PENCIL’s work as we received one of the largest gifts in our history from CA Technologies.

The accomplishments of 2012 leave us well positioned for FY 2013, when we will launch a strategic planning process to explore how to deepen our impact and play an even more integral role in transforming our schools—together.

Thank you for being a part of our effort, and for your ongoing support.

Michael Haberman
President, PENCIL

For nearly two decades, PENCIL has been a key force in connecting the city’s private sector with the public school system, and helping business leaders realize that they have a big stake in the success of students.

I experienced the power of PENCIL firsthand as a Partner to Monica George, then principal of PS 153 in West Harlem—and the fifth principal in five years. During our five-year relationship, I believe I helped shape Monica’s view of the school to that of a brand. She reduced teacher attrition by 25% and transformed PS 153 from a failing to a top-rated school. Now, working with Aviation High School in Long Island City, and Principal Deno Charalambous—near JetBlue’s new corporate office—I’m helping to provide students with workplace exposure and soon, skills and experience through job shadowing, internships and curricula enrichment.

The opportunity I was given to work with an incredible leader like Monica—and the opportunity thousands of others have been given to do the same—originates from the vision of one person: Lisa Belzberg.

Lisa’s initial idea in forming PENCIL—that the community must work together with our schools to transform public education—is more than just the idea that guides PENCIL nearly 20 years later. It is, in fact, a cornerstone of the movement that is sweeping across the country and attracting more attention than ever before to the issue of improving our schools.

I was honored and humbled to be entrusted to follow Lisa as PENCIL’s Board Chair and to have the opportunity to continue to work alongside her and carry her vision forward. I know all of us as members of the PENCIL community will do just that.

As we chart our course for the future, I look forward to continuing to work alongside you in building our schools to prepare our future leaders for success.

David J. Barger
President and CEO, JetBlue Airways
Chair, PENCIL Board of Directors
PENCIL by the Numbers

- **400** PENCIL Partnerships in New York City
- **220,000+** students affected by PENCIL Partnerships in NYC
- **86%** of principals say students in college-focused PENCIL Partnerships apply to college more often than their peers
- **28** full-time staff supporting, measuring, and improving PENCIL’s programs
- **300** PENCIL Fellows placed at top companies throughout NYC
- **280,000+** PENCIL Fellows placed at top companies throughout NYC
- **96** student résumés developed as part of PENCIL Fellows career development
- **300** hours of career development received by PENCIL Fellows applicants and participants
- **3** PENCIL Affiliate programs in Baltimore, MD; Philadelphia, PA; and Rochester, NY
- **93%** of PENCIL Principals say their Partnership helped to improve their school
- **81,540** estimated total hours School and Business Leaders contributed to PENCIL Partnerships – time that was valued at **$6,095,115**
PENCIL improves school and student performance by bringing together business and education talent and expertise. By focusing on the intersection of school needs and business expertise, PENCIL’s Partnership and Fellows Programs are creating positive change in New York City and beyond.

STRATEGIC FOCUS AREAS

Drawing on an expanding field of research and our experience over the last 18 years, PENCIL identified five Focus Areas that represent the intersection of school needs and business expertise. Our school-business Partners target each of these Focus Areas, using their skills, passion, and intellectual capital to create measurable change in our schools.

AT THE INTERSECTION OF SCHOOL NEEDS AND BUSINESS EXPERTISE

SCHOOL LEADERSHIP
Advising school leaders on building stronger school communities by planning strategically and leading/managing effectively

SCHOOL INFRASTRUCTURE
Maximizing the capacity to leverage new and existing resources such as physical space, technology and funding opportunities

FAMILY ENGAGEMENT
Promoting meaningful involvement by improving communication with families and developing more accessible and effective vehicles for engagement

STUDENT ENGAGEMENT
Enhancing student learning experiences through project-based opportunities, leadership development, mentoring and expanded learning time

COLLEGE & CAREER READINESS
Creating a path to college and career success by building student awareness, increasing access and honing the skills required to succeed
PENCIL SUPPORT IS KEY TO SUCCESS

PENCIL and our Partners have a positive impact because we work in areas that enable Business Leaders to intuitively use their talent and skills to create change in our schools.

But the support we provide is critical to their success: PENCIL’s eight full-time Partnership Coordinators (PC’s) provide comprehensive support that begins as soon as Partners apply for our program. According to 83% of our Principals and Business Partners, their PC’s support is the single most important resource that PENCIL provides. And Partnerships with more PC support report greater impact.

That support includes:

**ASSESSING SCHOOL NEEDS AND STRATEGICALLY MATCHING SCHOOL AND BUSINESS PARTNERS**

**SETTING REALISTIC, MEASURABLE GOALS**

**FOSTERING OPEN AND ONGOING COMMUNICATION**

**SHARING BEST PRACTICES**

**MEASURING IMPACT**

In addition to having a dedicated PC, PENCIL’s Partners also have access to an ongoing series of workshops that share our best practices and allow Partners from different Partnerships to discuss the challenges that they’ve had, and the achievements that they’ve seen.

This degree of support is just as important for the Business Mentors and students who participate in the PENCIL Fellows Program, which includes a six-week, paid summer internship for all Fellows. Prospective Fellows must complete a rigorous training program that imparts basic career skills, such as résumé-writing and interviewing. Throughout the internship, PENCIL holds regular check-ins with the Fellow and with the Business Mentor to ensure that the student knows what is expected of them, and that the Business Mentor is satisfied with how their young co-worker is performing. Nearly 95% of Business Mentors and 76% of Fellows reported that they felt supported throughout the summer internship by PENCIL staff.

Over the last year, we saw that when School and Business Leaders work together by strategically targeting PENCIL’s Focus Areas—and when they receive PENCIL’s support—these PENCIL Partners deliver deep, lasting impact. On our 2011-2012 Impact Survey, 93% of PENCIL Principals said their Partnership had a positive impact on their school.

During the 2010-2011 fiscal year, participating principals, teachers, families, and business volunteers all reported that our work helps to create:

“Our Partnership Coordinator is an equal member of our Partnership... It’s wonderful to have someone on your team... whose role is to make sure we’re moving forward and focused, but is flexible and supportive of what we want to do.”

ELIZABETH BRADLEY, PRESIDENT, THE BALTO GROUP

PENCIL PARTNER:
SANDRA GITTENS, PRINCIPAL, PS 102
PENCIL PARTNERSHIP COORDINATOR:
EMILY MILLER
STRONGER SCHOOL LEADERS

No matter where we work, having a strong leader helps us to do our jobs better.

That’s particularly true in schools: the Wallace Foundation found that school leadership is the second most important factor in improving student outcomes, following only classroom instruction.1 Strong school leadership can lead to increased student attendance and enrollment, higher teacher retention, and other improvements in school culture.

Over the last year, PENCIL Partnerships refined principals’ leadership abilities by using their core professional skills to help principals build stronger school communities and learning environments through strategic planning, effective management, and branding. And when principals work with PENCIL, their teachers are more likely to describe them as effective leaders.

ENNCHED SCHOOL INFRASTRUCTURE

NYC school budgets have shrunk by nearly 14% since 2007, leaving many schools with too few resources for infrastructure upgrades and programs.

PENCIL Partners work together to address this issue. Rather than writing a check, businesses teach school leaders how to increase and meet their fundraising goals, maximize and customize their technology to meet school needs, and upgrade school facilities to ensure that the buildings remain a safe, productive, and enriching place for students to learn.

---


2 Unless otherwise indicated, all Impact Survey data pertains to respondents working in that Focus Area only.
GREATER FAMILY ENGAGEMENT

Sometimes, the research confirms what we already know: students with more engaged families and caregivers have fewer behavioral issues, better academic performance, and are more likely to graduate high school. Researchers have also shown that more contact between schools and families is a key indicator of family engagement.

PENCIL Partnerships are helping to bridge the gap between the living room and the classroom by helping educators improve their communications with families and developing more effective opportunities for family members to participate in their children’s learning at school.

TEACHERS in PENCIL Schools report greater parent-teacher attendance than at other schools*

PARENTS report receiving more communications and information from their children’s teachers than before their Partnerships began*

INCREASED STUDENT ENGAGEMENT

If we want to really educate our students, we have to inspire them.

Students perform better when they are deeply engaged with what they’re learning and understand how it relates to the world outside of the classroom. Business Partners bring engaging, hands-on activities that instill a love of learning by connecting classroom lessons to the wider world through project-based activities, mentoring, and after-school activities. And principals say increased student engagement leads to better behavior and academic performance.

70% of PENCIL Principals saw improved academic performance in students who regularly participated in Partnership activities

90% of principals say that PENCIL Partnership activities boosted student engagement

Students from PS 19’s Drop Everything and Read program, developed with PENCIL Partners from Holland & Knight, peruse the school’s books. Since the launch of the program, the school has been enjoying a steady increase in students scoring at levels 3 or 4 on NY State ELA exams.

*As reported on the NYC Department of Education 2012 Learning Environment Survey.
Basic mastery of core academic skills is a must for college and career readiness. But success depends on more than grades alone: non-cognitive skills like goal-setting, perseverance, and planning as well as knowledge of the application and job search processes are all essential factors that can set the ceiling for how high we can reach.

Through college visits and panels, access to working professionals, and by providing tangible work experience, business professionals are helping students develop essential work habits, and foundational skills like résumé-writing and interviewing that they’ll need to excel in college and beyond.

The PENCIL Fellows Program is one component of our college and career readiness work. Through the program, PENCIL provides eligible high school juniors and seniors with comprehensive career development training and tangible work experience through a paid six-week summer internship at a NYC business.

PENCIL’s training includes résumé-writing and interviewing workshops led by hiring managers; lessons on business communications and etiquette; interviews and feedback sessions with PENCIL staff; workshops on branding your professional self and networking; and more practical lessons on what it’s like to work in a modern office.

Last year, 126 students participated in at least one business interview and came away with a “business-ready” résumé. Of those 126 students, 97 were hired by top firms throughout New York City to participate in a paid summer internship, making the PENCIL Fellows Program one of the largest high school internship programs in New York State.

“It made a start for me. A start I don’t think I could have found anywhere else.” KEVIN TORRES, PENCIL FELLOW
To implement a strategic project that they’ve worked together to create, businesses often expand their involvement by providing schools with financial or material supports.

PENCIL’s Pass-Through school donation program ensures that businesses can make a financial donation quickly and effectively. There are no administrative costs for this program—100% of the money goes directly to the school. Last year, PENCIL’s Partners generously gave a combined $111,156 to 11 different schools. PENCIL works with school officials to ensure that they receive the gift, deposit it, and apply it to its designated use.

Material support can be just as valuable. Businesses and individual volunteers often have additional material resources—such as gently-used books, office supplies, furniture, science equipment, and art supplies. These can be extremely valuable assets for a public school, and The PENCIL Box program allows companies and individuals to donate these and other items to the principals, teachers, and students who need them the most. Last year, PENCIL’s Business Partners made 147 donations through The PENCIL Box. These donations served 27 schools and represented a combined value of $41,096.
The newest member of PENCIL’s Affiliate Network, Philadelphia Academies, Inc., manages the Philadelphia program. A majority of the Partnerships there focus on developing stronger school leadership, and their specific focus is making a deep impact.

For Philadelphia PENCIL Partnerships focusing on developing school leadership:
• Three out of four responding principals agreed that their Partnership made them feel more confident in their role as school leaders
• Three out of four also agreed that the PENCIL Partnership had improved school climate for students

Business Volunteers Unlimited (BVU) of Maryland coordinates PENCIL’s Baltimore Affiliate Program. School and business leaders there are working together primarily to develop students’ college and career readiness skills, and address critical issues.

All three principals working in PENCIL Partnerships focused on increasing students’ college and career readiness agreed that:
• Students were more likely to be engaged in their work after participating in PENCIL Partnership activities
• Students demonstrated improved academic performance as compared to last year

The Rochester Board of Education has been operating Partnerships in upstate New York for four years now and is the largest of our Affiliate Programs. Local School and Business Leaders are teaming up on a variety of Focus Areas and seeing expanded impact:

• More than 90% of respondents agreed that their Partnership had made an impact on the school community
• For principals focused on boosting student engagement, over 90% agreed that students participating in partnership activities were more likely to be more engaged with their schoolwork
• For principals concentrating on increasing students’ college and career readiness, 9 out of 11 respondents agreed that students had a greater awareness of the educational and occupational options available to them after participating
This year we raised awareness of PENCIL and celebrated our committed network of volunteers and supporters in several exciting ways.

STEP UP FOR SCHOOLS
To build and strengthen our network—and expand the reach of our programs—PENCIL mounted Step Up for Schools, a year-long campaign that challenged the New York City business community to renew its commitment to public education and engaged new business partners in the city’s schools.

A 360° advertising campaign, created pro bono by longtime PENCIL Partner and supporter Ogilvy & Mather, served as a major component of the effort. Ogilvy RedWorks designed and produced the creative content, and Neo@Ogilvy along with PENCIL Board members secured donated media space in print, digital, television, radio, and out-of-home outlets. The value of the ad space alone, which generated over 81,000,000 impressions throughout the Tri-State Area, was $1.6 million.

By showcasing some of the many PENCIL Partners who use their passion, skills, and resources to transform their City’s schools, Step Up for Schools boosted PENCIL’s brand awareness and further cemented PENCIL as a leader in forging effective, impactful school-business partnerships. As a result, unique and new visitors to our web site increased by 137% and 140%, respectively, and 250 business professionals completed an online screening application to form a partnership with a school.

PENCIL’s advertising campaign kicked off with a summer launch party hosted by Ogilvy that encouraged the media to support the campaign. A playful approach featured PENCIL’s advertising campaign kicked off with a summer launch party hosted by Ogilvy that encouraged the media to support the campaign. A playful approach featured PENCIL Partners and the positive change they are creating in their schools.

PRINCIPAL FOR A DAY®
Hundreds of PENCIL Business Partners, school principals, and guests gathered to celebrate the kick-off of the 2011-2012 PENCIL Partnership Program on Principal For A Day in October. The program included a panel discussion, “A Conversation Among Leaders,” moderated by PENCIL Board Member Maurice DuBois, Anchor, WCBS TV; and panelists E. Scott Beattie, Chairman, President and CEO, Elizabeth Arden, Inc.; Talana Bradley, Principal, The Young Women’s Leadership School of Brooklyn; and Shelly Lazarus, Chairman, Ogilvy & Mather.

New York City Schools’ Chancellor Dennis Walcott helped PENCIL launch its Step Up for Schools Campaign on Principal For A Day, calling on New York City’s business community to renew its commitment to education and ensure that the city remains a financial and economic leader for generations to come.

Donated media placements featured PENCIL’s ad campaign on bus shelters, phone kiosks, billboards, Taxi TV, and the side of an office building.

140% increase in new visitors to PENCIL.org
IMAGINE WHAT WE CAN DO: AN EVENING TO BENEFIT PENCIL

More than 700 supporters and education leaders gathered for PENCIL’s annual gala at the stunning American Museum of Natural History in New York City. The event raised $1.6 million to support our work. Journalist Soledad O’Brien emceed the evening, and singer Eric Benét performed with students from PENCIL Partner school Choir Academy of Harlem.

PENCIL Board Member Stephen J. Meringoff, Chairman, Meringoff Properties, and the founding sponsor of the PENCIL Fellows Program, received the PENCIL Public School Champion Award for his unparalleled support of PENCIL at Imagine What We Can Do: An Evening to Benefit PENCIL. International engineering firm Arup was also recognized and received the PENCIL Partnership Award for their work with two Brooklyn-based schools.

YEAR-END PARTNERSHIP CELEBRATION

Our team and 100 of our Partners headed to the Boat Basin overlooking the Hudson River on Manhattan’s West Side for a festive Year-End Celebration in June. In addition to celebrating the end of the school year and the transformative impact of our network throughout the year, we recognized three inspirational PENCIL Partnerships for improving their schools and student achievement:

At Baychester Middle School, Ora Shtull helped Principal Shawn Mangar develop his leadership skills and plan strategically, essential qualities for a first-year principal at a brand new school. At PS III, VOCES—the Latino Heritage Network of The New York Times—helped Principal Irma Medina boost parental attendance at school events through translation services. And at Middle School 88, Ron Rosbruch from Strategies for Wealth and Principal Ailene Mitchell worked together to create a curriculum that shows students that each of them has the power to create their own future.
LOOKING AHEAD

To build on PENCIL’s strong foundation and expand the impact, reach, and expertise established by the organization over the past two decades, PENCIL has embarked on a strategic planning process to chart its course for the future. Working with A.T. Kearney, which has generously provided its services pro bono to lead the effort, PENCIL will complete its plan in FY2013.
## STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash &amp; Equivalents</td>
<td>$3,619,595</td>
<td>$4,279,452</td>
</tr>
<tr>
<td>Pledges &amp; Grants Receivable</td>
<td>1,131,569</td>
<td>161,069</td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>441,561</td>
<td>514,945</td>
</tr>
<tr>
<td>Prepaid Expenses and Other Assets</td>
<td>79,144</td>
<td>64,597</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$5,271,869</td>
<td>$5,020,063</td>
</tr>
<tr>
<td><strong>LIABILITIES &amp; NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td>$322,796</td>
<td>$324,986</td>
</tr>
<tr>
<td>Net Assets – Unrestricted</td>
<td>4,071,474</td>
<td>4,613,652</td>
</tr>
<tr>
<td>Net Assets – Temporarily Restricted</td>
<td>877,599</td>
<td>81,425</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$4,949,073</td>
<td>$4,695,077</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td>$5,271,869</td>
<td>$5,020,063</td>
</tr>
</tbody>
</table>

## STATEMENT OF ACTIVITIES

**REVENUE**

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporations</td>
<td>$1,577,004</td>
<td>$1,638,667</td>
</tr>
<tr>
<td>Foundations</td>
<td>479,396</td>
<td>544,950</td>
</tr>
<tr>
<td>Individuals</td>
<td>1,577,596</td>
<td>542,158</td>
</tr>
<tr>
<td>Others</td>
<td>111,408</td>
<td>167,528</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$3,745,404</td>
<td>$2,893,303</td>
</tr>
</tbody>
</table>

**EXPENSES**

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$2,516,617</td>
<td>$1,948,961</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>373,274</td>
<td>496,500</td>
</tr>
<tr>
<td>Fundraising</td>
<td>598,517</td>
<td>397,396</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$3,491,408</td>
<td>$2,842,857</td>
</tr>
</tbody>
</table>

**INCREASE IN NET ASSETS**

<table>
<thead>
<tr>
<th></th>
<th>FY 2012</th>
<th>FY 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Increase in Net Assets</strong></td>
<td>$253,996</td>
<td>$50,446</td>
</tr>
</tbody>
</table>
PENCIL and our programs are working to deliver meaningful impact to the areas that propel schools and students forward. Last year, we reached 394 schools, serving more than 220,000 students.

It’s essential that we continue to expand the reach of our programs, and that we continue to provide them with the same level of high-quality support that ensures we make an impact. We can’t do that without you, and we thank our supporters for fueling PENCIL’s growth and providing more students with the education and opportunities they need to succeed.

CA Technologies gave PENCIL its largest single gift to date, a $1.2 million contribution to support the CA Technologies “Wired for Success” initiative, enabling PENCIL to support more school-business partnerships and grow STEM (Science, Technology, Engineering, and Math) opportunities for students.
SUPPORTERS

The Levy Group
Judy C. Lewent
Sandy Lindenbaum
Loews Corporation
Larry Machiz
Martin Maleska
Manhattan Borough President’s Office
Meridian Capital Group, LLC
Neuman’s
New York City Partnership Foundation
The New York Community Bank Foundation
John Nugent
Frank Olivier
Periconi, LLC
Karen Proctor
Joe Profita
Martin J. Rubinowitz
Abbe Raven
Dennis Riese
Thomas Roberts
Digna Rodriguez-Poutou
Ed & Maureen Rover
Royal Abstract
Darrell Rubens
Schall & Astenfarb
Adam Schneider
Jolie Schaub
SGD North America, Inc.
Glen Siegel
Andrew Sommers
Sonoco Corrflex, LLC
Spellman Travel Partners, Inc.
Stainman Family Foundation
Mark S. Stein
Stiefel Family Foundation
Frank L. Sullivan
Sun & Moon Marketing Communications, Inc.
Dennis Swanson
Syracuse University
T&H Group Inc.
Tehawaes, Inc.
Todays Window and Door Corp.
Pat Tubridy
U.S. Bank
Verizon Business
Vornado Realty Trust
WCBS TV
Widmeyer Communications
Ann Williams
Winick Realty Group, LLC
The Zelnick/Belzberg Charitable Trust

FRIENDS
$500 – $1,499
Michael Aiello
Alexander Frischtein Foundation
Joseph S. Alterhand
Morgan Bale
Shao Ping Bao
E. Scott Beattie
Max W. Berger
Blackstone Charitable Foundation
Matthew C. Blank
Matthew Bloch
Bond, Schoenbeck & King, PLLC
Richard Breton
Jennifer Brown
Richard Buaccarelli
Canela Investments, LLC
David L. Caplan
Joann Carelli
Patricia M. Carey
Century Elevator Maintenance Corporation
Cranmer Art Group LLC
Cynthia Curtis
Cypress Air Conditioning & Refrigeration, Inc.
Dale and Max Berger Family Trust
Greg Danilow
DeCottis, Fitzpatrick & Cole, LLP
Display Presentations
Duane Morris LLP
David Edelson
Emigrant Bank
Michael A. Epstein
Everst Scaffolding Inc.
Anthony Fiorito
Michael Fleischer
The Frances & Benjamin Benenson Foundation Inc.
Betsy Frank
FTI Consulting Inc.
Francine Girgang
Gotham Construction
The Gould-Shenfeld Family Foundation
Frederick S. Green
George Green
Matthew H. Gross
William Gutowitz
Linda Haberman
Michael Haberman
Gates Hawn
Addison Hoover
Ed Howard
Hudson News
Imperial Fire Protection Systems, Inc.
Issroff Family Foundation
Jerrick Associates, Inc.
JFK International Air Terminal, LLC
Nancy & Stephen Karotkin
Kassell Family Foundation
George S. Kaufman
Gary Koltz
Robert Todd Lang
Kate Lear
Liker Associates
Carl D. Lobell
Michael E. Lubowitz
M. Castedo Architects
MA Architects
MacGuffin Films
Marcus & Pollack LLP
Massey Knakal Realty Services
Stephen McKenna
The Medical Link
Paul Meringoff
Denise Nelson
Neon Liberty Capital Management
Darioush Nikpour
Michael Nissan
Debbie Olson
Wayne Olson
Martin D. Pollack
Queens Center Mall
Patrick Ramsey
Richard and Amy Lipton Fund
Stephen Riker
Robert A.M. Stern Architects, LLP
Robert and Jane Harrison Family Foundation
Andrea Jill Rosen
Michael Rosenfeld
Gerald Rosengarten
The Rosenstiel Foundation
Rubenstein Associates, Inc.
Saks Fifth Avenue
Pat Santoro
Jeanette Sarkisian Wagner
Richard Siegler
Sontag Advisory
Stempel Bennett Claman & Hochberg, P.C.
Stephen J. Furnary Charitable Fund
Stubbhub
Craig Sullivan
Jeffrey E. Tabak
Eva Talel
Steven & Erica Tishman
V-Mar Electric LTD
Irwin & Elizabeth Warren
Scott D. Widmeyer
Simon Ziff

CONTRIBUTORS
UNDER $500
Robert Abrams
Jamie Anzelotti Hein
Astoria Indoor Batting Range Co., Inc.
John Bannon
Joseph Barone
Ronit Berkovich
Phyllis Binder
Susan Birnbaum
James J. Boyle
Tony Branca
Anthony & Maureen Caricione
Dawn M. Cardi
Lois Carswell
Katherine Chapman
Elia & Sylvia Chatzinoff
Michael Connolly
Rachel Coonce
Elizabeth H. Costas
Croker Fire Drill Corporation
William Csaszar
Duffy’s Foundation, Inc.
Jennifer Daniels
Lisa Davidson
Manuel de Torres
Gillian Delgado
Mark Elias
Maria Favuzza
Herbert Feinberg
Joel & Violeta Frank
Gina Gentile
John D. Goldman
Seth Goldman
Barbara Grodd
Ed Heim
Keith Hentel
Daniel Hobern
Ira Reinick Foundation
Ivy Cohen Corporate Communications, Inc
Isabelle Jetté
James & Theresa Kainen
David Katz
Susan J. Kohlmann
Harry L. Krausman

David Langer
Kenneth H. Lazaruk
David Lebenstein
David Lehmann
Cynthia Lester
Abby Lindsay
NLK Bookkeeping & Tax Service
David Magrone
Robert Master
Rosanne Mazzatta
Larry R. Margontine
Elba Montalvo
N.S. Bienenstock, Inc.
Christopher Nolan
Jane Novatt
Izaak Dransky
Brett Parker
Platt Byard Dover White Architects LLP
Lynn Pouck
Jonathan Pueschel
Radix Consulting Corporation
R. Bruce Rich
David Rife
Judith Riven
Ira Rosenblum
Sam Ash Music Corp.
Tracey Sano
Paula Scarpellini-Hocter
Annie Schaeffer
Steve & Laura Schrippa
Judy Schramm
Rachael Schwenon
Tom Scifari
Robert Shapiro
Christine Shields
Ricardo Slater
Marty & Judy Small
Jonathon Soler
St. John’s University
Carlos Tejeda
Thor Equities, LLC
Jelissa Toro
Nancy E. Torres-Gutierrez
Simon Ziff

undeR $500
Robert Abrams
Jamie Anzelotti Hein
Astoria Indoor Batting Range Co., Inc.
John Bannon
Joseph Barone
Ronit Berkovich
Phyllis Binder
Susan Birnbaum
James J. Boyle
Tony Branca
Anthony & Maureen Caricione
Dawn M. Cardi
Lois Carswell
Katherine Chapman
Elia & Sylvia Chatzinoff
Michael Connolly
Rachel Coonce
Elizabeth H. Costas
Croker Fire Drill Corporation
William Csaszar
Duffy’s Foundation, Inc.
Jennifer Daniels
Lisa Davidson
Manuel de Torres
Gillian Delgado
Mark Elias
Maria Favuzza
Herbert Feinberg
Joel & Violeta Frank
Gina Gentile
John D. Goldman
Seth Goldman
Barbara Grodd
Ed Heim
Keith Hentel
Daniel Hobern
Ira Reinick Foundation
Ivy Cohen Corporate Communications, Inc
Isabelle Jetté
James & Theresa Kainen
David Katz
Susan J. Kohlmann
Harry L. Krausman

David Langer
Kenneth H. Lazaruk
David Lebenstein
David Lehmann
Cynthia Lester
Abby Lindsay
NLK Bookkeeping & Tax Service
David Magrone
Robert Master
Rosanne Mazzatta
Larry R. Margontine
Elba Montalvo
N.S. Bienenstock, Inc.
Christopher Nolan
Jane Novatt
Izaak Dransky
Brett Parker
Platt Byard Dover White Architects LLP
Lynn Pouck
Jonathan Pueschel
Radix Consulting Corporation
R. Bruce Rich
David Rife
Judith Riven
Ira Rosenblum
Sam Ash Music Corp.
Tracey Sano
Paula Scarpellini-Hocter
Annie Schaeffer
Steve & Laura Schrippa
Judy Schramm
Rachael Schwenon
Tom Scifari
Robert Shapiro
Christine Shields
Ricardo Slater
Marty & Judy Small
Jonathon Soler
St. John’s University
Carlos Tejeda
Thor Equities, LLC
Jelissa Toro
Nancy E. Torres-Gutierrez
Simon Ziff
JOIN THE MOVEMENT AT PENCIL.ORG

FACEBOOK.COM/PENCILORG   @PENCILORG