

2017 PENCIL GALA
OCTOBER 17, 2017

WRITING OUR STORIES TOGETHER

RESPONSE FORM
GOTHAM HALL

TABLE AND TICKET OPPORTUNITIES

PLATINUM STAR TABLE AT \$100,000

- Table of 10 with premier placement
- Platinum Ad in the Digital Journal
- Recognition on event materials
- Verbal recognition from the podium

GOLD STAR TABLE AT \$50,000

- Table of 10 with prime placement
- Gold Ad in the Digital Journal
- Recognition on event materials
- Verbal recognition from the podium

SILVER STAR TABLE AT \$25,000

- Table of 10 with preferred placement
- Silver Ad in the Digital Journal
- Recognition on event materials

BRONZE STAR TABLE AT \$15,000

- Table of 10
- Bronze Ad in the Digital Journal
- Recognition on event materials

INDIVIDUAL TICKETS AT \$1,500 EACH

- Seating for one
- Recognition on event materials

DIGITAL AD JOURNAL OPPORTUNITIES

PLATINUM STAR AT \$10,000

- Full Screen Color Ad with 8s display time

GOLD STAR AT \$5,000

- Full Screen Color Ad with 6s display time

SILVER STAR AT \$2,500

- Full Screen Color Ad with 4s display time

BRONZE STAR AD AT \$1,000

- Full Screen Color Ad with 2s display time

All ads are due to gala@pencil.org by September 25, 2017. Ad dimensions are 10" wide X 5.63" high (16:9 screen ratio) and should be prepared as a high resolution PDF or JPEG file (max size 25MB).

CONTRIBUTION

I/we cannot attend, but wish to make a contribution to PENCIL in the amount of \$ _____

TOTAL GIFT: \$ _____

CONTACT INFORMATION

PREFERRED DONOR LISTING: _____

CONTACT NAME: _____

COMPANY NAME: _____

BILLING ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: Home Work Cell _____

EMAIL: _____

PAYMENT INFORMATION

I WILL SEND A CHECK PAYABLE TO PENCIL, INC.

Please mail checks to PENCIL, 30 West 26th Street, 5th Floor,
New York, NY 10010 (Tax ID: 22-3384302)

PLEASE SEND ME AN INVOICE.

PLEASE CHARGE MY :

VISA MASTERCARD AMERICAN EXPRESS

Is this a Company Card? If so, please note the Company: _____

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____

MATCHING GIFT INFORMATION

I have enclosed my company's matching gift form.

Please send me information about how I can increase the impact of my gift through my company's matching gift program.

All contributions and digital ads are tax-deductible to the extent provided by law. The non-deductible portion of each gala ticket is \$250.

If you have any questions, please contact gala@pencil.org or 347.545.2559

THANK YOU FOR YOUR SUPPORT!

pencil

30 WEST 26TH STREET, 5TH FLOOR • NEW YORK, NY 10010 • 646 638 0565